

AUTONOMY, THE DRIVER OF SUSTAINABILITY

2026. 03. 04 (Wed) - 06 (Fri) | Coex, Seoul, South Korea

AW 2026 Secretariat

T +82-2-6000-8092

E sfawoverseas@gmail.com

H www.automationworld.co.kr



LEADING ASIA'S SMART MANUFACTURING INNOVATION FOR A SUSTAINABLE FUTURE



1 Asia's Premier Platform

Launched in 1990 as Korea's first factory automation exhibition, AW has evolved into Asia's premier smart manufacturing innovation platform. In 2026, more than 500 global exhibitors and 80,000 buyers will come together to experience cutting-edge technologies live. Today, AW stands as the gateway for manufacturing companies leading digital transformation and global growth.

2 Business-Driven Results

AW is more than just a technology exhibition—it is a performance-driven business platform that connects technology with tangible outcomes such as new client acquisition, product promotion, export consultations, and measurable results. With 88.8% of exhibitors returning each year, AW has proven its ability to deliver real value and high satisfaction.

AW 2025 EXHIBITOR SATISFACTION SURVEY HIGHLIGHTS

- 97.1% satisfied with new client acquisition
- 97.9% satisfied with new product promotion and feedback
- 94.4% satisfied with discovering partners/distributors

3 Trend Insight Hub

From industrial policy shifts and global technology trends to innovation roadmaps, AW is the hub where industry leaders first grasp the year's direction. Policy seminars highlight the government's future industrial strategies, while associations, research institutes, and media-led conferences provide in-depth analysis of technologies and industry trends. Exhibitor-led seminars further deliver direct insights into market needs and new product developments.

AW 2026 Concurrent Events

- About 200 professional sessions including Industrial Digital Transformation Conference, AI Manufacturing Innovation Forum, Machine Vision Seminar

4 Beyond Networking

AW goes beyond ordinary networking — it connects the entire industrial ecosystem. Programs such as AWesome Night, the Open Innovation Round, the CEO SUMMIT, and the KITA 1:1 Biz Matching provide exhibitors with opportunities to meet buyers, investors, and industry leaders before, during, and after the show.

- Buyer Networking - AWesome Night, KITA 1:1 Biz Matching
- Investor Networking - Open Innovation Round
- Leadership Networking - CEO SUMMIT
- Exhibitor Networking - Pre-event, On-site, and Post-event

AUTONOMY, THE DRIVER OF SUSTAINABILITY

Since 1990

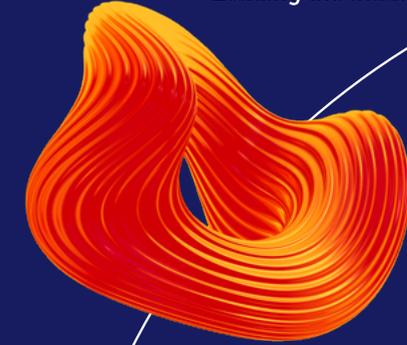
Exhibiting Companies

10,042

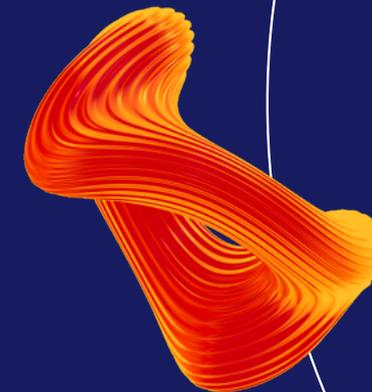
Offline Buyers

896,524

LEAD
Leading the Industry

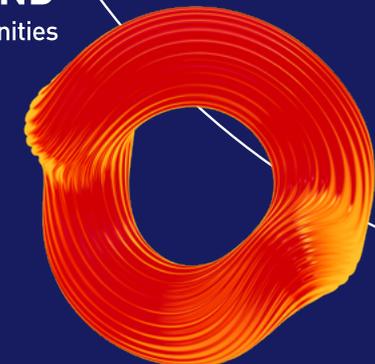


STREAM
Streaming into the Future



AW
AW2026

EXPAND
Expanding Opportunities



1990

'aimex'

Launch of 'KOFA',
Korea's first factory
automation exhibition

2012

'Korea Vision Show'

Expanded exhibit categories to
include machine vision – a core
technology for quality measurement
in the manufacturing process

2015

'Smart Factory Expo'

Expanded smart factory exhibit
categories in response to
the 4th Industrial Revolution
in global manufacturing

2023

'Smart Logistics Zone'

Launched the
'Smart Logistics Pavilion'
for logistics automation

2024

'AW VIETNAM'

Launch of AW VIETNAM,
the first overseas
brand exhibition

2026

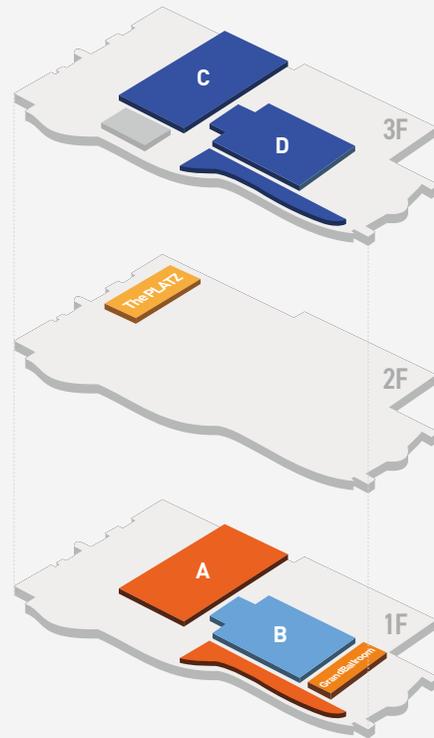
'AI Factory Pavilion'
'Humanoid Robot Pavilion'

Scheduled to be launched

Show Overview

Title	AW 2026	Expected Scale	500 Exhibitors / 2,300 Booths / 80,000 Visitors
Period	March 4 th (Wed) – March 6 th (Fri), 2026(3days)	Composition	Smart Factory Expo, aimex, Korea Vision Show, Smart Logistics Zone
Venue	Coex, Seoul, South Korea	Special Zone	AI Factory Pavilion, Humanoid Robot Pavilion
Organizer	Coex, Korea Industry Intelligentization Association, Korea Smart Manufacturing Office, Korea Machine Vision Industrial Association, Chomdan INC.	Concurrent Events	About 200 professional sessions including 2026 Industrial Digital Transformation Conference, AI Manufacturing Innovation Forum, Machine Vision Seminar, CEO SUMMIT, Open Innovation Round, KITA 1:1 Biz Matching, AW Docent Tour, AWesome Night

Hall Composition



The Platz
AI Factory Pavilion
AI Products & Technologies, Physical AI, Robotics, AI Infrastructure, AI Robotics, Emerging Tech

Hall A & B Lobby
aimex
Measurement Technology / Sensors / Control Technology, Drive Systems / Components, Industrial PC (IPC), Low-Voltage Switching Devices, etc.

Hall D
Smart Logistics Zone
Robot / Robot Process Automation (Co-Robots, AGV, AMR, Picking/Packing Robots, Grippers, etc.), Logistics Systems (Conveyors, Automated Logistics Device, Automated Logistics Software, etc.)

Hall C & D Lobby
Smart Factory Expo
Manufacturing Software & IT (MES, AI), Industrial Communication Systems, HMI

Hall B
Korea Vision Show
Industrial Image Processing, Smart Cameras, Vision Sensors, Vision Systems, Lenses / Lighting, etc.

aimex
Measurement Technology / Sensors / Control Technology, Drive Systems / Components, Industrial PC (IPC), Low-Voltage Switching Devices, etc.

Korea Vision Show
Industrial Image Processing, Smart Cameras, Vision Sensors, Vision Systems, Lenses/Lighting, etc.

AI Factory Pavilion
AI Products & Technologies, Physical AI, Robotics, AI Infrastructure, AI Robotics, Emerging Tech

Smart Factory Expo
Manufacturing Software & IT (MES, AI), Industrial Communication Systems, HMI

Smart Logistics Zone
Robot / Robot Process Automation (Co-Robots, AGV, AMR, Picking / Packing Robots, Grippers, etc.), Logistics Systems (Conveyors, Automated Logistics Device, Automated Logistics Software, etc.)

Programs

01 Seminar & Conference



Specialized, high-quality conferences such as the Industrial Digital Transformation Conference, AI Manufacturing Innovation Forum, Machine Vision Seminar, and various exhibitor-led seminars.

02 CEO SUMMIT



An exclusive gathering platform for industry leaders to exchange visions, explore smart factory innovations, discuss the latest automation trends and expand networking opportunities.

03 Open Innovation Round



A premium platform for exploring technological and business collaboration opportunities between participating companies and large/medium-sized enterprises, sharing open innovation cases, and fostering new growth engines.

04 KITA 1:1 Biz Matching



Providing opportunities for domestic exhibitors to expand into global markets through 1:1 business meetings between international buyers and Korean exhibitors.

05 AW Docent Tours



A professionally guided tour introducing AW's representative exhibitors, offering direct engagement with the companies.

06 AW Year-Round Event



AW provides year-round networking support for exhibitors through pre-event programs (Factory Tour Program, webinars, key company meetings, and overseas exhibition visits) and post-event programs (Networking Day).

Benefits for Exhibitors

Buyer & Investor

- Over **1,002,691 online** and **70,237 onsite buyers** registered in 2025
- Participation from **buyers across 22 countries** in 2025
- **1:1 biz matching sessions** with buyers invited by the Korea International Trade Association
- **Investor pitching opportunities** through the AW Open Innovation Round



Online Promotion

- **8 months of free participation** in AW Online Edition
- Pre-AW Webinar support (limited to registered exhibitors)
- Newsletter promotion reaching over 250,000 industry professionals worldwide (100,000 in Korea / 150,000 overseas)
- **Social media promotion** across Facebook, YouTube, blogs, and KakaoTalk channels



On-site Support

- On-site interviews & video content promotion (limited to registered exhibitors)
- **Free seminar room rental** during the exhibition (1 session, 2 hours) (limited to registered exhibitors)
- **Parking pass** support (varies by booth size)
- **Free forklift service** during the booth construction and dismantlement period



Networking Opportunities

- **AWesome Night:** Exclusive networking between exhibitors and buyers
- **Open Innovation Round:** Direct networking with investors
- **CEO SUMMIT:** Strategic networking among industry leaders
- **Year-round networking programs:** Connect before, during, and after the event



Main Buyer

(About 14,256 companies)



2025 Fact Sheet

Exhibitors

500

Online Buyers

1,002,691

Booths

2,200

Offline Buyers

70,237

Buyer Survey

Top 8 Industry Type	Top 7 Field of Interest	Purpose of Visit
Manufacturing / Chemicals / Steel 21.1%	Robotics / RPA 29.6%	To seek partnerships and suppliers 34.3%
Automotive / Robotics / Automation Components 20.7%	Manufacturing Software / IT 22.1%	To understand industry trends 17.6%
IT / Telecommunications / Software 16.7%	Sensor / Control Technology 20.7%	To consult on purchasing 16.3%
Electronics / Semiconductors 14.9%	Logistics Systems 12.0%	General visit 11.8%
Research Institutes / Organizations / Associations 12.9%	Machinery Infrastructure 8.2%	To secure new business deals 9.2%
Service Industry 5.9%	Drive Systems / Components 5.2%	To participate in side events 4.2%
Distribution / Trade / Transportation 4.5%	Measurement / Inspection Technology 2.2%	To visit clients 3.4%
F&B 3.3%		To consider participation in AW 2026 3.2%

Exhibitor Survey

01 Exhibitor Satisfaction



02 Expected Participation Scale for Next Year



- Larger than this year 38.6%
- Same as this year 59.9%
- Smaller than this year 4.5%

2025 Fact Sheet

Exhibitor Survey

03 Intention to Recommend the Exhibition



04 Quality Compared to Other Domestic Smart Factory Exhibitions



05 Intention to Participate Again Next Year



06 Industry Representation and Expertise



2025 Exhibitor List

Gauss Labs KANGYU SYSTEM Co.,Ltd. KOINO GMI CO.,LTD. KUMSAN M&E Co., LTD KISEONG CABLE, INC. GIGAIPC CO., LTD Neuromeka Co., Ltd. NEUROCLE DARAEVISION CO.,LTD DACELL CO.,LTD DAINCUBE CO.,LTD. SUNGENGINEERING CO.,LTD. Mobilebase [DSIC] DEKIST Co.,Ltd DURIK, INC. DOOSUNG SYSTEM CO., LTD. DWORKLD DPIN batugem co.,Ltd LASERVALL KOREA Inc. Rittal Korea Micro-Epsilon Korea Ltd. Mahani Electric Co.,Ltd maxon motor Korea Mentor T&C Co., Ltd. Monnit Korea Co., Ltd. MOTOR114 MIJINSOLTECH CO.,LTD. MIKIPULLEY KOREA Baumer Korea Co.,Ltd BAUMNEWTEC	WEIDMULLER KOREA Bandohitech Co., Ltd BALLUFF Bosch Rexroth Korea Ltd. Brato co.,Ltd Bigwaverobotics SAMWON ACT Co.,Ltd. SAMICK HDS Co., LTD. SAMIN ENG CO.,LTD. SamTra International Seoil Electronics Co., Ltd. SUNGENGINEERING SUNG-IL MACHINERY CO., LTD SEBONG Co., Ltd SAFECT CO., LTD. SENSYS SENSOPART KOREA SUPERBEE GLOBAL DESIGN GROUP Schneider Electric Schmalz Co.,Ltd. SwissAmiet Co.,Ltd DECA SWITCHLAB INC SUPMEA STORM LASER SystemBase Co., Ltd. SETech CO.,LTD. SICK Co.,Ltd. Analog Devices, Inc. AMESS. Co.,Ltd iBOWSolution Co.,Ltd APEX DYNAMICS KOREA INC. Anytek Technology	Eddyworks Co.,LTD. Evernet Electronics Co.,Ltd. SH Tech Co., Ltd. SF ONE CO.,LTD. SPCTECHNOLOGY ZIMMER GROUP KOREA AIDIN ROBOTICS Inc. HNT CO.,LTD. F.A SYSTEM Co.,Ltd EXSO CO.,LTD NPM KOREA CO.,LTD LMI Technologies MC Tech Co., Ltd. MICRO MOTION TECHNOLOGY CO.,LTD. OZRAY Co., LTD. Autonics Corporation EUCHNER GmbH + Co. KG ONEMOTION WELCON SYSTEMS Inc. WIZCORE Co.,Ltd. Universal Robots YUJIN ROBOT Co., Ltd. EMI Co., Ltd. iwis korea EZoffice Inc EPS CO.,LTD. INAORIENTALMOTOR CO.,LTD. / INAGROUP INATECH&CORP ILMEKOREA Jalman Precision Co.,Ltd. ZhongChen Korea[ZONGCN] Zebra Technologies	ZEECOM G-TechSystem Co.,Ltd. Chomdan Inc. KGAUTO Quantum Design Korea Qlight Co., Ltd. Kueblerkorea by F&B Solution Q-INTOP CO. LTD, TOPBESTKOREA CO., LTD TOYOROBOTICS KOREA CO.,LTD. TOOTECH Co.,Ltd. Transcend Korea Inc. FASTECH PAIX, HYUNSOLUTECH, VEICHI PINETEK Panko Trading co.,Ltd. Fest Fence Presto Solution PI KOREA FLIR Systems Korea Co., Ltd. PIZZATO Korea Ltd. HEIDENHAIN KOREA LTD. HIWIN CORPORATION Korea Two Star Co.,Ltd. Korea Machine Vision Industrial Association Epson Korea Co., Ltd. igus Korea TSUBAKIMOTO KOREA CO., LTD. Fluke Korea HANYOUNGNUX CO., LTD. HAEWON T&D Co., Ltd. HepcoMotion
---	--	---	---

HEUNGJIN A.T. 3M ASUS IoT	Elmo Motion Control Emerson NI Nubicom FLYINGGRAYS INTERNATIONAL TRADE CO.,LTD.	PRECISION MOTION INDUSTRIES INC. TGB REDUCER Co., Ltd. RECOM	SONG PIN TECHNOLOGY CO., LTD. TGB PRECISION TECHNOLOGY CO., LTD. WANSHSIN SEIKOU (HUNAN) CO., LTD.
---------------------------------	---	--	--

Korea Vision Show

Nexensor Inc. NEXBER CO.,LTD NOVITEC CO., LTD. DAITRONIK(KOREA)CO.,LTD. Daekhon Corporation Co.,Ltd. DONG IL TECHNOLOGY LTD. LAON PEOPLE Inc. Robot Dream LEES Optical System Inc. MEMSLUX Inc. meerecompany BASLER VASIM Co., Ltd. Virex Co.,Ltd Viewrun Co., Ltd. Viewworks Co., Ltd. V-ONE Tech Co., Ltd. BCMTECH VISIONEYES Co.,Ltd SUN HIGH TECH CO.,LTD. SensorLAB.	SCHNEEBERGER Korea Siwon Optical Technology Co., Ltd. CYLOD CO.,LTD 3View.Com Inc CCS Korea Synchron Co., Ltd. AiV Co., Ltd. INU SYSTEM Co. LTD NAVITAR WDI iCore IPS AUTO CO.,LTD IPCOn RTM ENVISION Edmund Optics SPO HRT SYSTEM CO.,LTD FAS CO.,LTD L-LIGHT LK SAMYANG L-Fusion Optics Inc. M-Vision Co., Ltd.	IMAGEFOCUS CO.,LTD THK PRECISION Co., Ltd. / Piezo Stage CREVIS Corallink TRI vision Co., Ltd. TSTEK TLC TECH-1ST CO., LTD. T-OPTICS inc. TeamViewer TIPVISION Co.,Ltd. Far island Corporation Ltd. Fourth Logic Incorporated RICHWOOD TRADING Co., LTD PULAX KOREA CO., LTD. Feel So Bene HIKMICRO FAINSTEC ARTRAY CO., LTD. AZURE Photonics Co., Ltd. Bigframe Technology Chengdu HOLDTECS Co.,Ltd.	Euresys HIKROBOT INTELLIGENT TECHNOLOGY CO.,LTD. LEX COMPUTECH CO., LTD. Lucid Vision Labs Mega Phase Technology NODKA AUTOMATION TECHNOLOGY CO.,LTD Nortech Systems PERCPIO TECHNOLOGY LIMITED PORTWELL, INC. Qt Group SHANGHAI MAGNITY TECHNOLOGIES CO.,LTD. Shenzhen Danbes Technology Co., Ltd Shenzhen Dehong Vision Technology SinceVision SmartRay Transfer Technology UNITX VICO Imaging Zhejiang Lanhai Optical Technology Co., Ltd. ZIVID
---	---	---	--

Smart Factory Expo / Smart Logistics Zone

Gunn Solution Co.,LTD. GOSUNG ENGINEERING KUKSUNG INTERNATIONAL Co., Ltd. /EROWA AG. NEWSYS DAIM Research W-ENG CO., LTD. Dunkermotoren GmbH DONGDOTTECH CO.,LTD. DONGYANG ELECTRIC IND.CO.,LTD. DINGS' KOREA Co., Ltd. Lab to Market Inc. LOGTECH CO., LTD. ROBOTIS Co.,Ltd ROAS CO.,LTD Rockwell Automation Korea LECHUAN KOREA RESHENIE Corp. LINKGENESIS CO.,LTD. IDIS POWERTEL MM KOREA Mouser Electronics MY LINK Inc. MakinaRocks MACPION Corp.,Ltd. MOVIC Lab Miracom,Inc. MIR Co., Ltd BANSEOK PRECISION IND., CO., LTD. Beckhoff Automation Co., Ltd. VIRNET BECKER KOREA AW VIETNAM 2025 VSP J.V Co., Ltd VMS Solutions BNF Technology Inc. BIZENTRO BK Instruments Inc. B2S Industrial AI Pavilion SAMWOO PACKAGING Samjeong Automation SEO RIM SRI Co.,Ltd SERVOSTAR.Co.Ltd SEKYUNG HITECH Inc. SESOL Co., Ltd. SEWOO INDUSTRIAL SYSTEMS CO., LTD SAIGE Co.,Ltd	SUJU inc. SUPERB AI SCHUNK Korea Co.,LTD. KOREA SMART MANUFACTURING OFFICE NHN Cloud KAIST INNOBIZ Association ABH Atech Co., Ltd. MPIX Inc. O&SOFT HUMAX HOLDINGS Staubli korea CIMON SURROMIND CO.,LTD. CMES Inc. ARIATECH INC. ASINTNF IDRO Co., Ltd. IDB Inc. ICN TECHNOLOGY CENTER IMPT GPNET CO., LTD. AJINXTEK ATOMROBOT KOREA Inc. RCK AlphaMatch Inc. Advantech SBB TECH Co.,Ltd SCA Inc. SMDKOREA CO.,LTD SM Instruments Inc. STMicrollectronics SP SYSTEMS. CO., LTD. MICUBE Solution, Inc. AG OPTICS H.I.T Automotive aim Systems, Inc Matterport ACT Engineering Co., Ltd. ELROILAB M2I Corporation EdgeCross YOI SYSTEM Co.,Ltd. ORGO CO.,LTD. AutoStore System WAGO	WISECONN.CO.,LTD. WITree Co.,LTD WONIK ROBOTICS CO., Ltd. onepredict WEDA CO.,LTD. WITHROBOT Inc. WeZON Co., Ltd. Unity UDMTEK CO., LTD. UVC Co., Ltd. MPIX Inc. InnoFactory, Inc ibaKoreaSystem Co.,Ltd. EVT EyeVision Technology GmbH IO MEDIA E+E Elektronik Korea Ltd. AlFactory INEEJI XISOM Inc. Global ZEUS JC TECHNOLOGY [MEGATRON, POSITAL] JN.J Tech, SHISHIDO-ESD JIKYUNGSOLUTEC Jinamsoft SIEMENS I CADians System GSEE TECH KOREA CO.,LTD [JINSUNG NANOTECH] GEOMEX SOFT Co., Ltd GGM CO.,Ltd. Department of Industrial AI Kardex Korea Co., Ltd. CanTops Co., Ltd. KSTEC COGNEX KONEYWELL CO.,LTD. KORNIC Automation Koras Robotics Co., Ltd. congatac Korea Kärber Korea CREATEC Co., Ltd. Cloud CMMS JUMP KEYENCE KOREA TABOS INC. Techman Robot THOMAS GROUP Exact Tron TWINNY TWIM Corp. TIMOTION KOREA	TXR ROBOTICS TNSAI TM Solutions inc. POWERAUTO ROBOTICS CO., LTD. X Polaris3D CO., LTD. FAIRINO Cobot(Korea Exclusive Distributor AMICUS) PODO Inc. PULOON TECHNOLOGY INC. PIE CO., LTD. PMF,Inc. HANGANG AUTOMATION CO.,LTD. Korea Industry Intelligitization Association Endress+Hauser Korea KOREA ELECTRONICS TECHNOLOGY INSTITUTE Electronics and Telecommunications Research Institute HANSOL PNS HYUNDAI GLOVIS Hyundai Autoever Fuji Electric Korea Co., Ltd. Hilscher Korea Inc. Apple Manufacturing R&D Accelerator Binder Connector C&T Solution Inc. CC-Link Partner Association Chan Chao International Co., Ltd. China Machine Vision Industry Union (CMVU) CIIF & Bejaguar FLEXEM HD HYUNDAI ROBOTICS Innodisk Corporation INOVANCE JHC Technology Development Co., Ltd. Just Motion Control KLT Co., Ltd LANXIN ROBOTICS Libiao Robotics MECHATROLINK Members Association Mech-Mind Robotics Technologies Ltd. Multiway Robotics SHANGHAI SUNCHU ELECTROMECHANICAL DEVICE CO.,LTD Shenzhen INVT Electric Co., Ltd Standard Robots Co., Ltd. WEBER Schraubautomaten GmbH Wellwit Robotics Yamaha Motor Co., Ltd. Zongwei Korea
---	--	---	---